

2025

Domestic Violence Awareness Month

SPONSOR GUIDE



HOME TO FLORIDA'S ONLY
FAMILY **JUSTICE** CENTER

Join the Community **Standing Up to Silence**
against Domestic Violence

TEAM BUILDING
OPPORTUNITIES

CO-BRANDED
MERCH

MEDIA & SOCIAL
MEDIA FEATURES



Heroes suited up for the
team costume contest



Scavenger Hunt After Party
at Good Night John Boy



Team Challenge #32
Build a Human Pyramid



Raymond joins the fun at the
Welcome to the Farm Kick off

3rd annual!

Scavenger Hunt

Saturday, October 25th

Raise critical funds for survivors, discover
local DTSP gems, and embrace the power
(and fun) of community with your team.



Kick Off:



After Party:



CLICK HERE TO

LEARN MORE

24-Hr Domestic Violence Hotline: (727) 895-4912

1011 1st Avenue North St. Petersburg, FL 33705

@CASAPinellas

www.casapinellas.org

#StandUpToSilence with CASA!



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SPONSORSHIP OPPORTUNITIES	\$5k	\$2.5k	\$1k	\$500
SCAVENGER HUNT BENEFITS				
Waived registration fees for Scavenger Hunt participants	10 players	10 players	5 players	5 players
Welcome remarks from representative at Scavenger Hunt after party				
Custom co-branded team swag to wear during the Scavenger Hunt	NEW!			
Mention in CASA's October press release & promotion as a match sponsor				
Logo on Scavenger Hunt t-shirt	Prominent	Medium	Included	
PARTNERSHIP BENEFITS				
Social media takeover! Post content through CASA's IG and Fb for a day.	NEW!			
Opportunity for a team-building volunteer day				
Dedicated blog post in one of CASA's monthly newsletters				
Private domestic violence training for company's HR & leadership				
Mention in a CASA social media post & story				
Logo on Scavenger Hunt website and a monthly newsletter (21,000+ impressions)				

SCAVENGER HUNT STOP SPONSORSHIP

NEW!

\$250

Be a featured stop on CASA's Scavenger Hunt! Your dedicated Scavenger Hunt challenge will be **prominently placed, promoted** ahead of the event, worth **double points**, and available for **early access**. Secure this sponsorship to make the most of your participation and highlight your business.

**Subject to availability and route approval.*

Contact Tim Murphy for more information
tmurphy@casapinellas.org | cell: 516.805.8873

Or click here to

LEARN MORE

YOUR LOGO COULD BE HERE



OR HERE



OR HERE



OR HERE

**actual logo placement may vary*

Scavenger Hunt 23/24 Scope



Media Impressions
19,762,000

Social Reach
155,587



Funds Raised
\$178,000

2025 GOAL

\$215,000

Players

2023

155

2024

233

300



Teams

33

40

50



You can help us reach our goal!

FY 24-25 STATS

CASA

542

Adults & children served through CASA Pinellas' Emergency Shelter

Survivors spent

22,752

Bed nights in the CASA Shelter

1,620

Adults & children served through CASA Pinellas' Family Justice Center

77,992

Total services provided through Family Justice Center, shelter, outreach, and more

7,994

Calls answered through CASA Pinellas' 24-hour Emergency Hotline

1,331

Legal Services provided including justice advocacy, representation, and referrals

