

**CASA**

STAND UP TO SILENCE



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# Media Kit

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# About CASA

## Our Mission:

Challenging the Societal Acceptance of all Forms of Domestic Violence, CASA Stands up to Silence through Advocacy, Prevention, Intervention, and Support Services.

## Our Vision:

A Society Free from Domestic Violence.

## Services:

CASA provides free & confidential services to adults, children, and pets affected by domestic violence.

- Emergency shelter
- 24-hour emergency hotline
- One-on-one confidential support
- Crisis counseling
- Safety planning
- Lethality assessment
- Support groups
- Help navigating the Criminal Justice system
- Teen dating violence assistance (with parent or guardian consent)
- Access to mental health resources for children & families who have been exposed to domestic violence
- Rapid Rehousing program referral
- Injunction for Protection attorneys
- Prevention education for adults & children
- Child welfare advocates
- Youth advocates and childcare
- Medical services
- Criminal & civil legal services

## FY 2024-25 Stats

542

Adults & Children  
Served through  
Emergency Shelter

7,994

Calls Answered through  
CASA's 24-hour  
Emergency Hotline

1,122

Legal Services  
Provided

1,620

Adults and children  
served at CASA's Family  
Justice Center

22,752

Bed nights provided for  
survivors in CASA's  
Emergency Shelter

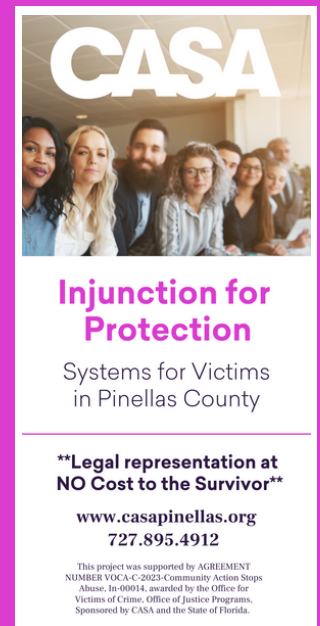
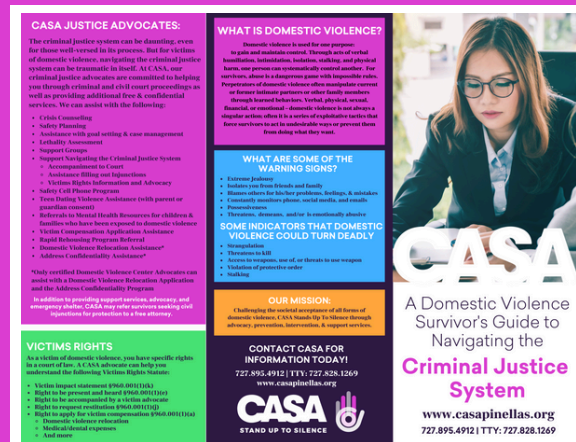
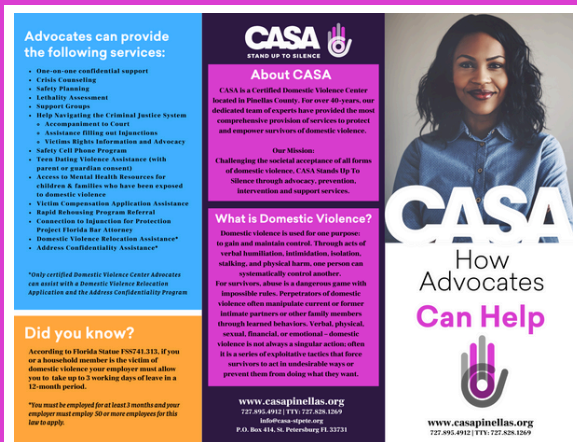
# Logo

Hi-res logos available **here**.



# Brochures

Program brochures available **here**.



# Brand Videos

Brand videos available **here**.

Domestic Violence & Children video available **here**.

# Social Media

@CASAPinellas  
#StandUpToSilence





# Lariana Forsythe, CASA CEO

Lariana Forsythe joined Community Action Stops Abuse – or CASA-- as its CEO in 2017. With more than 20 years of nonprofit experience with the Boys & Girls Clubs, National Multiple Sclerosis Society, and Special Olympics, Ms. Forsythe earned a Master's Degree in Business Administration from the University of Phoenix on scholarship while a full-time, single mom, a Bachelor of Science from Arizona State University, and is a Certified Fund Raising Executive (CFRE).

The Tampa Bay Business Journal named Ms. Forsythe Business Woman of the Year in 2018. Ms. Forsythe currently serves as a board member for the Pinellas County Homeless Leadership Board as well as a member of the St. Anthony's Hospital's Mission Integration and Community Affairs Committee.

With Ms. Forsythe's leadership, CASA has received various national and local accolades for its innovative services and program launches. In 2021, CASA began serving as the provider of domestic violence training and technical assistance for the State of Florida.

In 2022 CASA opened Florida's only Family Justice Center and in 2023 was awarded the prestigious Purple Ribbon Award for best new domestic violence service launch for the CASA Family Justice Center in the United States.

In 2024 CASA expanded its physical footprint in Pinellas County, opening a satellite office providing housing, advocacy, and injunction for protection legal services in Clearwater.

Also in 2024 CASA expanded outside of Pinellas County with the formation of CASA Marion, LLC, and now serves as the certified domestic violence organization for Marion County in addition to Pinellas County.