

# 2019 Annual Report

### **About CASA**

#### **Our Mission:**

Challenging the Societal Acceptance of all Forms of Domestic Violence, CASA Stands up to Silence through Advocacy, Prevention, Intervention, and Support Services.

#### **Our Vision:**

A Society Free from Domestic Violence.

#### **Services:**

CASA provides free & confidential services to adults, children, and pets affected by domestic violence.

- Emergency Shelter
- 24-hour Emergency Hotline
- One-on-one confidential support
- Crisis Counseling
- Safety Planning
- Lethality Assessment
- Support Groups
- Help Navigating the Criminal Justice System
- Teen Dating Violence Assistance (with parent or guardian consent)
- Access to Mental Health Resources for children & families who have been exposed to domestic violence
- Rapid Rehousing Program Referral
- Connection to Injunction for Protection Project Florida Bar Attorney
- Prevention Education for Adults & Children



## **FY 2018-19 Impact**

**596** 

Adults & Children Served through Emergency Shelter 37,513

Bed Nights for Adults and Children 3,794

Hotline Calls Answered

(m)

1,483

Adults Served Through Non-Residential Programs



2.186

Children Served through CASA's Childhood Education Program Peacemakers



40

Pets Served in CASA's Emergency Kennel



894

Justice Advocacy Sessions Provided at Pinellas County Courthouses

### **PARTICIPANT TESTIMONIAL**

"CASA was there for me every step of the way. They showed genuine concern about my pregnancy. They took me to the hospital and did whatever they needed to do to make it easier on me. I wish to thank all the advocates for their incredible support not only for me, but for my daughter and my newborn. They all were so encouraging and inspiring. I have been able to move into a single family home because of their financial assistance. I am forever grateful!"



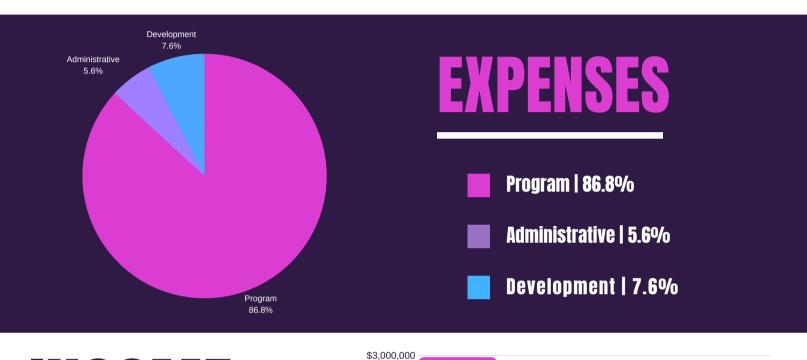
### 2018-19 **FINANCIALS**

Income: \$6,002,507

\*Expenses: \$6,193,203

Change in Net Assets: \$(190,696)

\*Shelter Loan Payment: \$608,700



# **INCOME**

**Grants: \$2,987,202** 

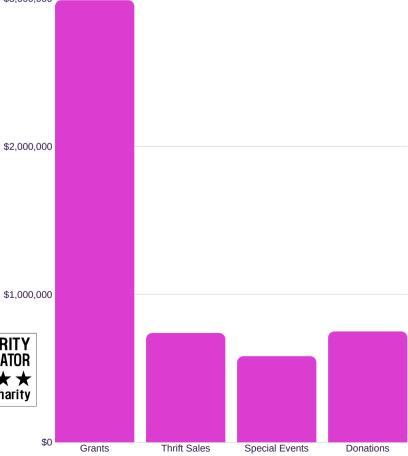
**Thrift Sales: \$737,609** 

**Special Events: \$580,737** 

**Donations: \$748,021** 

in-Kind: \$758,742





www.casa-stpete.org

# **Strategic Goals**



#### **INCREASE FINANCIAL CAPABILITY**

Our goal is to stabilize the operations of CASA through thoughtful expense management and increased revenue generation by diversification of the funding base with an emphasis on individual gift development.



### STRENGTHEN ORGANIZATIONAL INFRASTRUCTURE

Our goal is to develop a strong organization that is actively developing thoughtful and effective processes and knowledgeable and competent leaders to promote CASA's strategic initiatives now and into the future.



### **DEEPEN IMPACT AND ENHANCE PROGRAM QUALITY**

Our goal is to improve our ability to impact the issue of domestic violence in our community through our work and advocacy focused to:

- Maximize safety of those victimized by the violence;
- End community tolerance of domestic violence;
- Assist the judicial system to hold offenders accountable for their violence and abuse and promote fair and equitable treatment in the criminal justice system for persons affected by domestic violence.

#### **2018-19 BOARD OF DIRECTORS**

**Patty Robinson** 

Chair

Linda Rendleman

Vice Chair

**Rachel Carpenter** 

Secretary

**Tricia Manning** 

Treasurer

**Nicholas McDevitt** 

Vice Treasurer

**Gaelynn Thurman** 

Past Chair

**Lariana Forsythe** 

CEO

Debi Alberdi

Kristina Alspaw

Renee Baker

**Colonel David Danzig** 

**Mark Dawson** 

**Rick Giglio** 

Mike Hajek

Samuel Heller

Patti Helton

**Major Mark Hensley** 

**Andrea Masterson** 

**Brittany Maxey-Fisher** 

**Justin McClain** 

Kathleen Premo

### LEADERSHIP TEAM

**Lariana Forsythe** 

CEO

**Mindy Forey** 

CFO

**Cory Adler** 

Community Engagement Director

**Sherry Clester** 

**Director of Program Services** 

**Debbie Doran** 

HR Manager

Jill Flansburg

Sr Grants & Compliance Manager

Karen Lasker Mchugh

Lead IFP Attorney

**Marilynn Tuten** 

Director of Admin & Special Projects

**Taylor Withers** 

Director of Marketing & Communications











www.casa-stpete.org