CASA Presents

LIGHTS CAMERA community ACTION

2022 Gala

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Saturday, March 12, 2022
Cocktail Reception: 6-7 PM
Seated Dinner and Auction: 7-10 PM
The James Museum of Western and Wildlife Art 150 Central Ave, St. Petersburg, FL 33701

Lights, Camera, Community Action is an interactive event where we celebrate strong leaders in our community and those who #StandUpToSilence through giving. Along with other esteemed guests, you will receive an invitation to walk the red carpet and step back in time, partaking in Hollywood's greatest films through an immersive experience. CASA's 2022 gala will highlight some of the greatest movies ever made through interactive elements all evening long! The entire event will be filmed and available after the event for guests to watch in movie format.

ABOUT US

CASA
STAND UP TO SILENCE

For over 40 years CASA's services have been a platform for survivors to find strength and independence. Each year, more than 10 million individuals are silenced by domestic violence. Our programs bring safety and stability to survivors through community action. Historically, neighbors have remained seated in the fight against intimate partner crime by treating it as a private family matter. This fallacy further isolates victims. We invite the community to join us in speaking out against abuse.

Together, if we Stand Up to Silence, we can end domestic violence.

FY 2020-21 STATS

501
Adults & children served through Emergency Shelter

Survivors spent
19,451
Bed nights in the CASA Shelter

1,754
Adults served through Non-Residential Support Services

5,242
Calls answered through CASA's 24-hour Emergency Hotline

2,280
Justice Advocacy sessions provided at Pinellas County Courthouses

580
Survivors referred to CASA's Injunction for Protection Attorney program

MARKETING REACH

PRINTED

SAVE-THE-DATE & INVITATION

MAILED TO

4,000+

CASA SUPPORTERS

PROGRAM

MAILED TO

350

ATTENDEES

DIGITAL

NEWSLETTERS/ E-PROMOTIONS

Will be emailed to the entire network of CASA subscribers. Includes save the date, invitation, and various event details and entertainment promotions.

5,000+

SUBSCRIBERS

WEBPAGE

The Lights, Camera, Community Action Gala website will be updated with event and sponsor information and include links to sponsor webpages.

14,000+

MONTHLY VISITORS

SOCIAL MEDIA

CASA will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

10,000+

FOLLOWERS

STAR OF THE SHOW

PRESENTING SPONSOR

$25,000

Take center stage at Lights, Camera, Community Action! and be top of mind all evening long as guests ogle at your company's name displayed prominently throughout the event!

- Name and logo recognition as the "Sponsor Presents" in all advertising and promotional mentions
- Welcome remarks from company representative
- Media package across television and radio promotional spots
- Premiere placement of corporate logo on all Gala materials
- Name recognition in Press Release
- Two prominent tables for 20 guests
- Opportunity for you and guests to be chauffeured to and from the event venue
- Full-page ad on the inside cover of the event program
- First right of refusal for the 2023 CASA Gala

PREMIUM SPONSORSHIP OPPORTUNITIES

ALL PREMIUM SPONSORSHIPS INCLUDE:

- Table of 10
- Name inclusion on invitations when secured by Jan. 31, 2022
- Name-inclusion in event program
- Logo featured on screen.
- Recognition in e-newsletter and on social media

RED CARPET SPONSOR: $15,000 (multiple available)

- On stage verbal recognition and prominent signage at the event
- Full page ad in commemorative event program
- Exclusive interview on the red carpet to be included in our event movie

GREEN ROOM SPONSOR: $7,500 (multiple available)

- Half-page ad in commemorative event program
- We'll incorporate your favorite snack in the hors d'oeuvres menu

SCORE SPONSOR: $5,000 (multiple available)

- Quarter-page ad in commemorative event program
- We'll announce and play a score from your favorite film during cocktail reception

SPECIALTY OPPORTUNITIES

PAPARAZZI SPONSOR: $15,000 (EXCLUSIVE)

Take a step behind the lens, as this picture-perfect opportunity will showcase your branding on all of the paparazzi photos from the night. We will send photos from the event directly to our guests' phones through facial recognition technology, an excellent way to make a lasting impression!

Benefits Include:

- Logo on all professional event photos
- Recognition in the commemorative event program
- Table of 8

RECEPTION SPONSOR: $10,000 (EXCLUSIVE)

Our event begins with a spirited, one-hour reception where guests meet and mingle among movie sets with gourmet bites and beverages. As the reception host, your logo and branding will be featured in floor decals and signage throughout the space, which will make a strong first impression on event guests.

Benefits Include:

- Logo on floor decals and signage
- Recognition in the commemorative event program
- Table of 8

SCREENWRITER SPONSOR: $7,500 (EXCLUSIVE)

Have your company's story told as the feature presentation in CASA's blogs, social media, and e-newsletters.

Benefits Include:

- Feature in a blog on CASA's website, 2 social media posts leading up to the event, an Instagram Reel, a spot in an e-newsletter, and other opportunities!
- Exclusive recognition section in the commemorative event program
- Table of 8

SPECIALTY OPPORTUNITIES

CRAFT SERVICE SPONSOR: $7,000 (EXCLUSIVE)

Let's all go to the lobby! We will bring the movie experience to life through theatrical décor. Your logo can receive prominent display at our retro concession stand!

Benefits Include:

- Your logo and branding exposure on signage at concession stand and co-branding with CASA on customized popcorn buckets
- Recognition in the commemorative event program
- Table of 8

PRODUCTION CREW SPONSOR: $6,000 (EXCLUSIVE)

"Production Crew" volunteers and service staff alike will work the room and engage roughly 350 guests throughout the evening. Your logo could appear on t-shirts volunteer staff will wear throughout the event.

Benefits Include:

- Your logo and branding exposure on production crew t-shirts
- Table of 8

BOX OFFICE SPONSOR: $5,000 (4 AVAILABLE)

All eyes on your company! The key component of Lights, Camera, Community Action! is paying homage to movies of yore. Décor will include posters inspired by film favorites, and your company can be highlighted prominently on this unique décor and receive exclusive photography benefits for your staff.

Benefits Include:

- Your logo displayed on theatrically-lit movie posters at the event
- Special photo opportunities during the event
- Recognition in the commemorative event program
- Table of 8

SPECIALTY OPPORTUNITIES

SILVER SCREEN SPONSOR: $5,000 (5 AVAILABLE)

Give guests a sneak peek of your company as we showcase your "movie trailer" on the big screen during cocktail reception!

Benefits Include:

- Opportunity to air your company's commercial in the movie room, on loop, with other trailers
- Recognition in the commemorative event program
- Table of 8

GOLDEN TICKET SPONSOR: $4,000 (EXCLUSIVE)

SOLD

I've got a Golden Ticket! 150 specialty chocolate bars for sale, and only one will contain the Golden Ticket. The Golden Ticket grand prize will be revealed the day of the event.

Benefits Include:

- Your logo on wrapper of chocolate bars that will be sold for the Golden Ticket grand prize
- Recognition in the commemorative event program
- Table of 8

VALET SPONSOR: $3,500 (EXCLUSIVE)

Send them off with a final message about your company and CASA's mission.

Benefits Include:

- Your logo on custom mirror tags and valet shirts
- Name recognition at valet, including a phrase like "YOUR NAME is happy to help CASA achieve their mission
- Table of 8

TABLE HOSTS

EXECUTIVE PRODUCERS: $2,500 (MULTIPLE AVAILABLE)

Treat 3 of your friends to a VIP experience at this amazing event.
Benefits Include:

Benefits Include:
- Name recognition in printed program and table signage
- 4 individual tickets

DOUBLE FEATURE: $1,000 (MULTIPLE AVAILABLE)

Benefits Include:
- Name recognition in printed program
- 2 individual tickets

BECOME A SPONSOR

CONTACT NICK BRZAK,
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