

Domestic Violence Awareness Month 2023 Social Media Toolkit

Thank you for choosing to Stand Up to Silence against domestic violence with CASA Pinellas! Below you will find hashtags, statistics, and resources to include on social media. Be sure to tag [@CASAPinellas](#) in your posts!

Host a Facebook Fundraiser:

1. On your computer, login to [Facebook](#).
2. On the left, click **Fundraisers**.
 - **Tip:** If you don't see **Fundraisers** on the left, then click **See more**.
3. On the left, click **Raise money**.
4. Click **Nonprofit**.
5. Search for CASA Pinellas in the search bar and select it.
6. On the left, enter:
 - The goal amount of money you want to raise
 - The currency you want the funds to be in
7. Click **Create**.

Hashtags:

- #StandUpToSilence
- #DVAM23
- #ViolenceFreePinellas
- #CASAPinellas
- #JusticeForSurvivors
- #ErasOfEmpowerment
- #DomesticViolenceAwarenessMonth2023

Statistics:

- [National Statistics](#)
- [Domestic Violence in Florida](#)

Resources:

- CASA's 24-hour domestic violence hotline: 727-895-4912 / TTY: 727-828-1269
- CASA's 24-hour live chat feature: www.casapinellas.org/chat

Social Media Samples and Templates:

“I’m raising money for @CASAPinellas this Domestic Violence Awareness Month. Let’s #StandUpToSilence together and be the community that creates a #ViolenceFreePinellas.” [INSERT LINK TO FUNDRAISER]

“This Domestic Violence Awareness Month, I’m joining @CASAPinellas to #StandUpToSilence against domestic violence in my community! Together, we can create a #ViolenceFreePinellas. #DVAM23”

“I’m wearing purple today in honor of #DomesticViolenceAwarenessMonth. Are you interested in learning how you can support survivors? Visit www.casapinellas.org/get-involved to #StandUpToSilence against domestic violence with @CASAPinellas. #DVAM23”

“I’m so excited to participate in CASA’s First Annual Scavenger Hunt this Domestic Violence Awareness Month! Be a part of the movement on October 14, 2023 as we work together to create a #ViolenceFreePinellas. Learn more: www.casapinellas.org/standuptosilence/.”

Graphics:

*Download graphics [here](#) or save them on the next page.

OCTOBER IS
DOMESTIC VIOLENCE AWARENESS MONTH

CASA
STAND UP TO SILENCE

HELP IS AVAILABLE

If you're in need of domestic violence services, call CASA's 24-hour hotline:
(727) 895-4912
TTY: (727) 828-1269

or visit
WWW.CASAPINELLAS.ORG/CHAT

CASA
STAND UP TO SILENCE

How can I
SUPPORT SURVIVORS
this month? **ATTEND**

CASA's First Annual Scavenger Hunt
Sat, Oct. 14th, '23

Build your team of 2-10 players and join CASA on a fun-filled scavenger hunt adventure that transcends time and empowers survivors.

So many fun prizes!

QR CODE
SIGN UP TODAY

KICK OFF 11:30am @ CASA | **AFTERPARTY & AWARDS 5pm @ Fergs**

CASA
STAND UP TO SILENCE

CASA COLLECTION THRIFT SHOP NOW OPEN

CASA
STAND UP TO SILENCE

Take a Whole Community to Stop Domestic Violence.

CASA
STAND UP TO SILENCE

STAND UP TO SILENCE
WITH CASA PINELLAS

CASA
STAND UP TO SILENCE

CELEBRATE CASA'S ERAS OF EMPOWERMENT

WE STAND UP TO SILENCE
WITH CASA PINELLAS

YOU CAN TOO!

QR CODE

CASA
STAND UP TO SILENCE

CELEBRATE CASA'S ERAS OF EMPOWERMENT