



CASA

ERAS OF EMPOWERMENT



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DOMESTIC VIOLENCE AWARENESS MONTH 2023

Join us for an exhilarating adventure that transcends time and empowers change! "Eras of Empowerment" celebrates CASA's remarkable journey through the years. Help CASA continue to empower, heal, and transform lives—one era at a time.

1977

CASA is founded with an 8-bed shelter

1981

22-bed emergency shelter opens

1998

CASA Collections Thrift Shoppe launches

2015

CASA Pinellas opens one of Florida's largest emergency shelters

2022

CASA Pinellas opens Florida's only Family Justice Center

CASA

1st Annual Scavenger Hunt

Saturday, October 14th

Join CASA for an exhilarating adventure through time! Grab your team and get ready to make a life-saving impact for survivors in our community.

After Party Sponsored By:







































CASA PINELLAS' ANNUAL DAY OF GIVING

Thursday, October 19th

CASA's 3rd Annual Day of Giving is a powerful paid-media brand-building advertising campaign that will show the community that you stand with survivors of domestic violence.




OCTOBER 2023

SPONSORSHIP OPPORTUNITIES

LEVELS OF EMPOWERMENT	25k 1 AVAILABLE	15k 2 AVAILABLE	10k 3 AVAILABLE	5k MULTIPLE	2.5k MULTIPLE	1.5k MULTIPLE
OCTOBER BENEFITS						
Impressions in the Tampa Bay media market with premier logo	1 Million	750,000	500,000	200,000	50,000	
Welcome remarks from representative at scavenger hunt awards ceremony						
Featured in 30sec commercial with primetime air play						
Full featured ad in CASA monthly e-newsletter (reach: 7,000+)						
Logo featured as presenting sponsor on scavenger hunt tee shirt						
1/2 ad in CASA monthly e-newsletter (reach: 7,000+)						
Large logo on the back of scavenger hunt tee shirt						
1/4 ad in CASA monthly e-newsletter (reach: 7,000+)						
Medium logo on the back of scavenger hunt tee shirt						
Mentioned in CASA's October press release						
Logo on organic social media post (reach: 12,000+)						
Small logo on the back of scavenger hunt tee shirt						
Logo in CASA monthly e-newsletter (reach: 7,000+)						
Registration fee waived for scavenger hunt team of up to 10 people						
Registration fee waived for scavenger hunt team of up to 5 people						
Logo on CASA's website (reach: 14,000+)						

*All benefits are subject to September 15th payment

Email Tim Murphy for more information:
tmurphy@casapinellas.org

 ANNUAL DAY OF GIVING
 SCAVENGER HUNT
 GENERAL MARKETING