



CASA 

NAUTICAL NIGHTS GALA

PRESENTED BY **RAYMOND JAMES**

Saturday | April 20, 2024 | 6pm
THE HILTON CARILLON

950 LAKE CARILLON DR, ST. PETERSBURG, FL 33716

Set sail with CASA and chart a path for the future.



SPONSORSHIP

\$25,000 - COMMODORE: PRESENTING SPONSOR

Your name will be a beacon of light as you lead your squadron on a nautical journey to freedom. Be top of mind all evening long as guests admire your company's name displayed prominently throughout the event!



MARKETING BENEFITS

- Two tables of 10 with premier placement
- "Presenting Sponsor" on all materials
- Robust digital & print marketing promotion
- On-stage welcome remarks
- Inside cover full first-page ad in event program

VIP EXPERIENCE

- 4 hotel rooms
- VIP check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar
- 20 tickets to Yacht Rock After-Party

ONE AVAILABLE

\$12,500 - MARINER

*Confirm by 3/20/24

Prominently display your logo and navigate the audience directly to your company! Choose one of four logo placements below.

MARKETING BENEFITS

- Table of 10
- Inclusion in gala-related promotional materials
 - (30,000+ impressions)
- Significant promotion during event
- Full-page ad in program with preferred placement

VIP EXPERIENCE

- 2 hotel rooms
- VIP check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar
- 10 tickets to Yacht Rock After-Party

OPTION 1: EVENT PHOTOS

All event photos and photo booth signage will feature your logo. AI technology will text attendees photos they are in using facial recognition.

OPTION 2: VALET & EVENT T-SHIRTS

Gala staff T-shirts and a prominent sign at valet will feature your logo. Branded water bottles and hang tags in each car will send guests off with your brand in mind.

OPTION 3: VIP COCKTAIL HOUR

Your logo on prominent signage in the VIP cocktail hour area will keep you top of mind for all of our shiphands and sailors.

OPTION 4: YACHT ROCK AFTER-PARTY

Your company will be sailing on smooth waters as the Yacht Rock After-Party sponsor, with prominent branded signage throughout.

OPPORTUNITIES

\$7,500 - LIGHTHOUSE

*Confirm by 3/20/24

Choose one of four prominent event logo placements below.

MARKETING BENEFITS

- Table of 10
- Inclusion in gala-related promotional materials
 - (30,000+ impressions)
- Half-page ad in event program

VIP EXPERIENCE

- VIP check-in & special swag bag
- Exclusive VIP cocktail hour event bar
- 10 tickets to Yacht Rock After-Party

OPTION 1: VIRTUAL SILENT AUCTION

Your logo will appear on silent auction promo materials including pre-event text messages, email blasts, and event signage. The silent auction is open to the public!

OPTION 2: SIPS AHoy!

Your logo prominent as the sponsor of the Sips Ahoy bar, where guests will be getting their libations!

OPTION 3: MESSAGE IN A BOTTLE

150 bottles for sale but only one has the hidden message to win a trip of a lifetime! Your logo on every bottle sold and part of the big reveal during the main event.

OPTION 4: ENTERTAINMENT

Your brand will be featured as the seated dinner entertainment sponsor with signage and an on-stage announcement during the performance.

\$3,500 - ANCHOR

MARKETING BENEFITS

- Table of 10
- Logo in event program
- Inclusion in some gala promotional materials

VIP EXPERIENCE ADD-ON: + \$1,000

- 10 tickets to Yacht Rock After-Party

\$1,000 - SHIPMATES

MARKETING BENEFITS

- 2 VIP tickets
- Name listing in event program

VIP EXPERIENCE

- 2 tickets to Yacht Rock After-Party
- Exclusive VIP cocktail hour event bar

BECOME A SPONSOR

CONTACT TIM MURPHY,
DEVELOPMENT DIRECTOR

tmurphy@casapinellas.org
727-895-4912 x 281

MARKETING REACH

PRINT

SAVE-THE-DATE & INVITATION

MAILED TO

4,000+

CASA SUPPORTERS

PROGRAM DISTRIBUTED

500+

ATTENDEES

DIGITAL

Email Marketing

Save the date, invite, & event promotions will be emailed to CASA's entire network.

7,000+

SUBSCRIBERS

Webpage

Nautical Nights website will include sponsor information and links to sponsor webpages,

14,000+

MONTHLY VISITORS

Social Media

CASA will promote event sponsors through dynamic & engaging content.

12,000+

FOLLOWERS

CASA FY 22-23 STATS

554

Adults & children served through Emergency Shelter

Survivors spent

23,044

Bed nights in the CASA Shelter

7,510

Calls answered through CASA's 24-hour Emergency Hotline

1,156

Adults & children served through CASA's Family Justice Center

1,580

Justice Advocacy sessions provided at Pinellas County Courthouses

70%

Of CASA's services are provided outside of shelter



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