

# NAUTICAL NIGHTS GALA

PRESENTED BY RAYMOND JAMES

Saturday | April 20, 2024 | 6pm
THE HILTON CARILLON

950 LAKE CARILLON DR, ST. PETERSBURG, FL 33716

Set sail with CASA and chart a path for the future.



# Sponsorship

## \$25,000 - COMMODORE: PRESENTING SPONSOR

Your name will be a beacon of light as you lead your squadron on a nautical journey to freedom. Be top of mind all evening long as suests admire your company's name displayed prominently throughout the event!

#### MARKETING BENEFITS

- Two tables of 10 with premier placement
- "Presenting Sponsor" on all materials
- Robust digital & print marketing promotion
- On-stage welcome remarks
- Inside cover full first-page ad in event program

ONE AVAILABLE

#### VIP EXPERIENCE

- 4 hotel rooms
- VIP check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar
- 20 tickets to Yacht Rock After-Party

## \$12,500 - MARINER

\*Confirm by 3/20/24

Prominently display your logo and navigate the audience directly to your company! Choose one of four logo placements below.

#### MARKETING BENEFITS

- Table of 10
- Inclusion in gala-related promotional materials
  - (30,000+ impressions)
- Significant promotion during event
- Full-page ad in program with preferred placement 10 tickets to Yacht Rock After-Party

#### VIP EXPERIENCE

- 2 hotel rooms
- VIP check-in & special swag bag
- Cocktail runner for seated dinner
- Exclusive VIP cocktail hour event bar

#### OPTION I: EVENT PHOTOS

All event photos and photo booth signage will feature your logo. AI technology will text attendees photos they are in using facial recognition.

#### OPTION 3: VIP COCKTAIL HOUR

Your logo on prominent signage in the VIP cocktail hour area will keep you top of mind for all of our shiphands and sailors.

#### OPTION 2: VALET & EVENT T-SHIRTS

Gala staff T-shirts and a prominent sign at valet will feature your logo. Branded water bottles and hang tags in each car will send guests off with your brand in mind.

#### OPTION 4: YACHT ROCK AFTER-PARTY

Your company will be sailing on smooth waters as the Yacht Rock After-Party sponsor, with prominent branded signage throughout.

# **OPPORTUNITIES**



## \$7,500 - LIGHTHOUSE

\*Confirm by 3/20/24

MARYLAND

Choose one of four prominent event logo placements below.

#### MARKETING BENEFITS

- Table of 10
- Inclusion in gala-related promotional materials
   (30,000+ impressions)
- Half-page ad in event program

#### VIP Experience

- VIP check-in & special swag bag
- Exclusive VIP cocktail hour event bar
- 10 tickets to Yacht Rock After-Party

#### OPTION 1: VIRTUAL SILENT AUCTION

Your logo will appear on silent auction promo materials including pre-event text messages, email blasts, and event signage. The silent auction is open to the public!

#### OPTION 2: SIPS AHOY

Your logo prominent as the sponsor of the Sips Ahoy bar, where guests will be getting their libations!

### OPTION 3: MESSAGE IN A BOTTLE

150 bottles for sale but only one has the hidden message to win a trip of a lifetime! Your logo on every bottle sold and part of the big reveal during the main event.

#### Option 4: Entertainment

Your brand will be featured as the seated dinner entertainment sponsor with signage and an on-stage announcement during the performance.

## \$3,500 - ANCHOR

#### MARKETING BENEFITS

- Table of 10
- Logo in event program
- Inclusion in some gala promotional materials

### VIP Experience Add-On: +\$1,000

• 10 tickets to Yacht Rock After-Party

## **\$1,000 - SHIPMATES**

### Marketing Benefits

- 2 VIP tickets
- Name listing in event program

### VIP Experience

- 2 tickets to Yacht Rock After-Party
- Exclusive VIP cocktail hour event bar

# BECOME A SPONSOR

CONTACT TIM MURPHY, DEVELOPMENT DIRECTOR

tmurphy@casapinellas.org 727-895-4912 x 281

## MARKETING REACH

PRINT

DIGITAL

STATS

22-23

FY

CASA

SAVE-THE-DATE & INVITATION

MAILED TO

4,000+

PROGRAM DISTRIBUTED 500+
ATTENDEES

### Email Marketing

Save the date, invite, & event promotions will be emailed to CASA's entire network.

7,000+

**SUBSCRIBERS** 

### Webpage

Nautical Nights website will include sponsor information and links to sponsor webpages,

14,000+

MONTHLY VISITORS

### Social Media

CASA will promote event sponsors through dynamic & engaging content.

12,000+

**FOLLOWERS** 

554

Adults & children served through Emergency Shelter Survivors spent

23,044

Bed nights in the CASA Shelter

7,510

Calls answered through CASA's 24-hour Emergency Hotline

1,156

Adults & children served through CASA's Family Justice Center 1,580

Justice Advocacy sessions provided at Pinellas County Courthouses 70%

Of CASA's services are provided outside of shelter



## Sponsorship Opportunities



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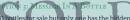
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CONTACT TIM MURPHY. DEVELOPMENT DIRECTOR

\*Sponsorships & event logo representations are first come first serve and subject to payment & confirmation date

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